

MEDIA KIT 2025



About Us

The Algarve Business Awards are an annual celebration of the region's best Companies, Entrepreneurs and Community Innovation Ideas.

The Awards are committed to providing a source of inspiration to new Start-ups and Entrepreneurs but most of all showcasing the wide diversity and success of the business community.

The awards also recognise the unsung heroes of the Algarve, the individuals, organisations and charities that work tirelessly to support our local communities and those less fortunate than others.

Why Sponsor?

Celebrating its first year in 2022, the awards were embraced across the entire region and beyond with great success, this year is going to be bigger and better than ever!

This is your chance to promote your business and support one of the biggest and most anticipated events in the Algarve.

Over 1370
Businesses &
Entrepreneurs
entered the
awards in 2024

Over 200
people attended
the 2024 Gala
Awards Ceremony in
Vale do Lobo hosted by
Dona Filipa Hotel

20+ Corporate
Businesses and SMEs
contributed to
the amazing success
of the
awards

The Algarve Business
Awards is one of the
of the most coveted
events in the region
since 2022



- Exhibitors stand at Gala Evening
- Red Carpet Networking
- Pre and post digital media and print advertising
- · Award category sponsorship and opportunity to present the award
- · Logo display on all advertising and event marketing
- Company Advertising in Gala Awards
- Evening Programme
- · Logo on slideshow and company and video presentation during Gala Meal
- · VIP Ticket to Semi Finalist Event and Main Gala Awards Evening
- Logo Advertised at Events
- · Goodie Bag insert
- Official Photo advertising opportunities

